

# CORPORATE SPONSORSHIP



## ARTIST TRUST 2023

### BENEFIT ART AUCTION

AXIS Pioneer Square, Seattle & Online

March 2nd - 19th

**Artist Trust invites the community to support the premier annual event benefitting Washington State artists of all disciplines, the Artist Trust Benefit Art Auction.**

Artist Trust's Benefit Art Auction is an exceptional opportunity to invest in our artistic culture and community. This inspiring event features visual art, jewelry, arts experiences, and performances.

We are excited to safely bring our community together for our annual art auction and signature events at Axis in Pioneer Square, Seattle:

- A hybrid virtual and in-person fundraising campaign kicking off with a free event for First Thursday Art Walk
- A community-based fundraiser that centers accessibility with tiered tickets to give affordable options for our audiences, a month long gallery show both in-person and online, and our second year in our new venue and new neighborhood!
- Featuring artwork and experiences from artists across Washington state

Sponsors gain visibility through our website and online communications, and direct access to over 500 affluent art collectors, patrons, and arts professionals during the events, while providing valuable support for Washington State artists. All sponsors are recognized:

- On our dedicated Auction website, [artisttrustauction.org](http://artisttrustauction.org)
- In e-communications, including our e-newsletter, emailed monthly to over 16,000 subscribers
- On our website, [artisttrust.org](http://artisttrust.org), which attracts over 350,000 visitors annually
- on our social media accounts, reaching a combined 20,000 followers

The Auction is the single most important fundraising event of Artist Trust's year, with proceeds comprising over 30% of Artist Trust's operating budget. Your support through sponsorship is directly invested in Washington State artists through Artist Trust's grants and educational programs, providing working artists the necessary assistance and skills to launch and sustain successful careers.

**Thank you for considering sponsorship of our 2023 Auction!**

Artist Trust is a 501c3 non-profit, tax ID 91-1353974. A portion or all of your sponsorship may be tax deductible.



**With the help of our supporters each year, Artist Trust:**

- Awards over **\$350,000** to **85 Washington State artists** of all disciplines
- Delivers professional development training to **over 2,000 artists** across the state
- Serves **over 150,000 people** through online resources and opportunities at [www.artisttrust.org](http://www.artisttrust.org)

# ARTIST TRUST 2023 BENEFIT ART AUCTION

## Corporate Sponsorship Benefits

<p>PREMIER SPONSOR \$20,000</p>	<ul style="list-style-type: none"><li>• <b>Title sponsorship on all marketing and event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Presenting logo on all collateral, including email and postal invitations; dedicated blog post and social media post; logo and link on auction website</li><li>• <i>At the auction:</i> Prominent recognition in auction program; logo prominently displayed, including in event slideshow; verbal recognition</li></ul></li><li>• <b>1 Premier Table and VIP Access to all auction events</b></li><li>• <b>Featured social media post</b></li><li>• <b>Year-round recognition</b><ul style="list-style-type: none"><li>• Brand recognition attached to Artist Trust programs and events for one full year</li></ul></li></ul>
<p>PRESENTING SPONSOR \$10,000</p>	<ul style="list-style-type: none"><li>• <b>Title sponsorship on all marketing and event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Presenting logo on all collateral, including email and postal invitations; dedicated blog post and social media post; logo and link on auction website</li><li>• <i>At the auction:</i> Prominent recognition in auction program; logo prominently displayed, including in event slideshow; verbal recognition</li></ul></li><li>• <b>1 Premier Table and VIP Access to all auction events</b></li></ul>
<p>PATRON SPONSOR \$5,000</p>	<ul style="list-style-type: none"><li>• <b>Featured sponsorship on all marketing and event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Logo on email and postal invitations; dedicated social media post; logo and link on auction website</li><li>• <i>At the auction:</i> Prominent recognition in auction program; logo in event slideshow; verbal recognition</li></ul></li><li>• <b>6 Total Tickets to Auction Events</b></li></ul>
<p>ARTIST SPONSOR \$2,500</p>	<ul style="list-style-type: none"><li>• <b>Listed sponsorship on all marketing and event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Name on postal invitations; featured social media placement; logo and link on auction website</li><li>• <i>At the auction:</i> Logo in event slideshow; logo in auction program</li></ul></li><li>• <b>4 Total Tickets to Auction Events</b></li></ul>
<p>CULTURAL PARTNER \$1,500</p>	<ul style="list-style-type: none"><li>• <b>Listed sponsorship on all event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Name on postal invitations; social media placement; logo and link on auction website</li><li>• <i>At the auction:</i> Logo in event slideshow; name in auction program</li></ul></li><li>• <b>2 Tickets to Auction Events</b></li></ul>
<p>COMMUNITY PARTNER \$500</p>	<ul style="list-style-type: none"><li>• <b>Listed sponsorship on event materials</b><ul style="list-style-type: none"><li>• <i>Marketing:</i> Name on postal invitations; logo and link on auction website</li><li>• <i>At the auction:</i> Logo in event slideshow; logo in auction program</li></ul></li></ul>

**To maximize your sponsorship benefits, confirm by February 24, 2023!**

# ARTIST TRUST 2023 BENEFIT ART AUCTION

## Corporate Sponsorship Form

Deadline for invitation recognition is **November 30, 2022** | Deadline for event recognition is **February 28, 2023**

A portion or all of your sponsorship may be tax-deductible

### SPONSORSHIP LEVEL

- \_\_\_\_\_ \$20,000 Premier Sponsor
- \_\_\_\_\_ \$10,000 Presenting Sponsor
- \_\_\_\_\_ \$5,000 Patron Sponsor
- \_\_\_\_\_ \$2,500 Artist Sponsor
- \_\_\_\_\_ \$1,500 Cultural Partner
- \_\_\_\_\_ \$500 Community Partner

To reserve your sponsorship, or for questions and additional information, contact:

Natalie Meek  
(206) 467-8734 x26  
Natalie@ArtistTrust.org

OR

Mail completed sponsorship form to:  
Artist Trust  
1835 12th Ave  
Seattle, WA 98122

For full sponsorship recognition benefits, secure your sponsorship by **February 24, 2023!**

### RESERVATION INFORMATION

Organization/Company Name: \_\_\_\_\_

Name(s) as you wish to appear for recognition: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### BILLING INFORMATION

Enclosed is a check payable to Artist Trust.

Please send an invoice.

Charge \$ \_\_\_\_\_ to:  VISA  MASTERCARD  AMEX  DISCOVER

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Authorized signature: \_\_\_\_\_